

# WEB ADVERTISING PRICE LIST

The screenshot shows the website layout with the following elements:

- Spot 1:** Vertical banner on the left side, 120x600px, featuring a sailboat and the text "NAPNĚTE PLACHTY PRO RADOST. VÍCE INFORMACÍ A REGISTRACE".
- Spot 2:** Vertical banner on the right side, 120x600px, featuring a sailboat and the text "NAPNĚTE PLACHTY PRO RADOST. VÍCE INFORMACÍ A REGISTRACE".
- Spot 3:** Horizontal banner below the main article, 250x250px, featuring a houseboat and the text "No1 HOUSEBOAT".
- Spot A:** Large image at the top of the main article, 120x600px, showing a sailboat on the water.
- Spot B:** Smaller image below the main article, 250x250px, showing a sailboat's sail.

	BANNER 1	BANNER 2	BANNER 3	BANNER 1 + 2
1 month visual display	310 EUR	310 EUR	230 EUR	500 EUR
3 months visual display	770 EUR	770 EUR	580 EUR	1 150 EUR
	BANNER 1 + 2 + 3	PR ARTICLE A	PR ARTICLE B	
1 month visual display	690 EUR	770 EUR	390 EUR	
3 months visual display	1 500 EUR	—	—	

## POSSIBILITY OF PROMOTION ON FACEBOOK (IF ORDERING AN ARTICLE).

Prices are without VAT.

### PLEASE NOTE:

- Recommended size of the banner up to 30 kb
- Banner should be sent in gif, jpg, tiff, bmp, png, pdf, ai nebo svg format
- Send URL address where the banner should redirect after click

- Located on the main page of the magazine, including its subsections
- 20 sec. per minute displaying guarantee
- Exclusivity guarantee with 50 % sur charge