

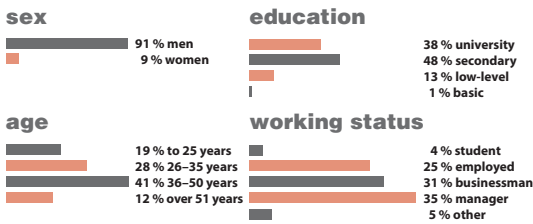
# Magazine profile

The only magazine for boat owners and sailing enthusiasts in the Czech Republic and Slovakia with total population of 16 million. Advertising is targeted primarily to **successful** men who spend their time **actively**.

## BASIC INFORMATION

PRICE	99 CZK/4,69 EUR
PRINT	full colour
ISSUES	10 800 copies
RANGE, BIND	100 pages, V2
FREQUENCY	ten issues per year
FOUNDED	1994

## READER PROFILE



## DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

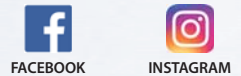
- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- Boat shops and chandleries
- Exclusive places – selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

## DATES 2020

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	DEADLINE FOR ADVERTISING	COMING OUT
2	6. 1.	13. 1.	3. 2.
3	27. 1.	3. 2.	27. 2.
4	2. 3.	9. 3.	30. 3.
5	7. 4.	14. 4.	4. 5.
6	4. 5.	11. 5.	1. 6.
7-8	25. 5.	1. 6.	30. 6.
9	3. 8.	10. 8.	31. 8.
10	31. 8.	7. 9.	29. 9.
11	28. 9.	5. 10.	27. 10.
12/20-1/21	2. 11.	9. 11.	30. 11.

## CONTACT

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## NEWS

Latest information and news from the world of sailing.

## TESTS

Editorial tests and reviews of motor boats, sailing boats, inflatable boats, engines, sailing clothing and accessories.

## EQUIPMENT

Manuals, maintenance, service. Advice and tips for boat owners regarding cruising, navigation and anchoring.

## WHAT? WHEN? WHERE?

Current information and reports from Czech and foreign boat shows and various events on the water.

## HOLIDAY ON BOARD

Interesting stories from cruises and voyages including complete information about charter.

## FAMOUS FACE

Interviews with well-known people.

## HISTORY

A view of the history and development of sailing boats, motor boats and sailing as a sport.

## ON THE PODIUM

Reports and facts from sailing regattas.

